

[HKETO, Brussels promotes message of “Hong Kong is open” to French entrepreneurs \(with photo\)](#)

The Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels) organised a seminar in Paris on November 30 (Paris time) to promote the message of "Hong Kong is open" to French entrepreneurs.

In her speech delivered at the seminar, the Acting Special Representative for Hong Kong Economic and Trade Affairs to the European Union, Miss Grace Li, said the success of a series of major events held in Hong Kong with international participants since the lifting of the mandatory quarantine requirement in September had signalled to the world that Hong Kong is back.

"We are happy to once again be welcoming business people and professionals, investors and entrepreneurs and sportspeople and artists, and to be doing what Hong Kong does best – being an expert facilitator for overseas enterprises to explore the Mainland and regional markets via Hong Kong, providing the professional services they need to support their development in the region," Miss Li said. She also highlighted new initiatives of the Hong Kong Special Administrative Government in the Policy Address, as well as latest steps to ease quarantine requirements for inbound persons arriving from overseas places.

In addition to Miss Li, speakers included representatives of the Hong Kong Trade Development Council (HKTDC), the France Hong Kong Business Association (FHKBA), the Hong Kong Tourism Board and Cathay Pacific. They spoke about the latest developments and opportunities in Hong Kong in their respective sectors, from aviation and travel to business and trade, and opportunities in Hong Kong for French talents, students and interns.

The seminar was organised by HKETO, Brussels in co-operation with the HKTDC and the FHKBA, with a view to reaching out to the French business community and highlighting Hong Kong's resumption of its activities across all areas.

