

HKETO, Brussels promotes Hong Kong cinema in Ireland

The Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels) is supporting the screening of Hong Kong films at the Dublin International Film Festival (DIFF) in Dublin, Ireland, from February 20 to March 2 (Dublin time).

A networking reception was hosted on March 1 connecting professionals from Hong Kong and the international film industry. Speaking at the event, Deputy Representative of HKETO, Brussels Miss Grace Li highlighted Hong Kong's dynamic film industry as a testament to the city's exceptional creativity and cultural identity. She reaffirmed the Government's commitment to supporting the film sector and enhancing its global presence.

Miss Li also emphasised that, beyond its thriving film industry, Hong Kong is a vibrant arts and cultural hub. She invited friends from all around the world to visit Hong Kong, the centre for international cultural exchange, and to immerse themselves in a diverse range of art exhibitions, auctions, galleries, and performing arts events.

This year, two Hong Kong productions are screened as part of the DIFF programme. The compelling films – "The Way We Talk" directed by Adam Wong and "Obedience" directed by Siu-pong Wong – offer audiences a glimpse into Hong Kong's rich cinematic landscape.

DIFF is regarded as one of the most important annual events in Irish cinema, bringing together filmmakers, actors, producers and other industrial professionals from Ireland and around the world. This year, DIFF presents over 80 films, including 10 world premieres from Irish filmmakers. The festival is expected to attract over 20 000 film enthusiasts through a mix of industry-focused and public events.