

HKETO, Brussels promotes Hong Kong as a nature destination in Montpellier (with photo)

The Hong Kong Economic and Trade Office, Brussels, and the Hong Kong Tourism Board are promoting Hong Kong as a nature travel destination at the 5th international adventure film festival of Montpellier in France, held from September 20 to 26 (Montpellier time).

The festival provides opportunities for visitors to discover different places and cultures through films screening, conferences, a travel fair, exhibitions, workshops and concerts. The festival welcomed 43 000 visitors in 2019.

For the first time, a Hong Kong booth was set up at the travel fair of the festival and provided information on Hong Kong's nature attractions.

