HKETO, Brussels hosts receptions in TÃ¼rkiye and Italy to celebrate Chinese New Year (with photos)

The Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels) hosted Chinese New Year receptions in Istanbul and Izmir, Türkiye respectively on January 30 and 31, followed by Milan, Italy on February 6, to carry on its series of celebration activities for the Year of the Snake.

The Special Representative for Hong Kong Economic and Trade Affairs to the European Union, Ms Shirley Yung emphasised in her welcoming remarks at the reception in Istanbul that Hong Kong remained as the prime gateway and super connector between China and the rest of the world, with our distinctive advantages under "One Country, Two Systems".

"As an international financial, trade and shipping centre, and international hub for high caliber talents, we welcome more investors, innovators, start-ups and talents to make Hong Kong your partner and base for grapping the opportunities at both regional and global levels," said Ms Yung.

Ms Yung highlighted that Hong Kong's appeal as a global destination continues to grow. She also shared the good news of the reduction in liquor tax, and encouraged enterprises to take Hong Kong as a hub for global wine and liquor trade.

"We invite you to visit Hong Kong and indulge in its tempting gastronomic experience, complemented by high-quality wines and liquors," added Ms Yung.

HKETO, Brussels took the opportunity to showcase Hong Kong's unique East-meets-West culture. A cross-media performance fused with Chinese kung-fu, modern electronic music, comic and animation inspired by Hong Kong action movies was presented by the Hong Kong Arts Centre (Comix Home Base), showcasing the innovation and creativity of young artists in Hong Kong. The guests attending the reception in Milan were greeted by a delightful mix of Italian opera aria and Cantonese songs performed by an ensemble of talented Hong Kong musicians.

The receptions in Istanbul, Izmir and Milan brought together 400 guests, including officials from national governments, consulates and embassies, financial and business sectors, academia, cultural and creative sectors, media and the Chinese community, in Türkiye and Italy to mark the enduring friendship with Hong Kong. They were co-organised with Invest Hong Kong and the Hong Kong Trade Development Council.

恭賀新禧

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HAPPY NEW YEAR

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HAPPY NEW YEAR
Milan, 6 February 2025