

HKETO, Brussels celebrates Chinese New Year in Madrid and Barcelona (with photos)

The Hong Kong Economic and Trade Office in Brussels (HKETO, Brussels) hosted Chinese New Year receptions in Madrid and Barcelona, Spain, on March 3 and 4 (Spanish time) respectively, concluding the series of celebration for the Year of the Snake.

The reception in Barcelona was officiated by the Secretary for Innovation, Technology and Industry, Professor Sun Dong, who led a delegation of representatives from Hong Kong's innovation and technology (I&T) sector to attend the Mobile World Congress (MWC) 2025 in Barcelona. The visit aims to strengthen ties and co-operation between Hong Kong and Spain in the field of I&T, promote Hong Kong's I&T advantages, and explore overseas business opportunities for Hong Kong's I&T sector.

At the reception, the Special Representative for Hong Kong Economic and Trade Affairs to the European Union, Ms Shirley Yung, highlighted in her welcoming remarks that under "one country", Hong Kong has convenient and often priority access to the huge Mainland market, while maintaining the qualities of an international city under "two systems".

"These distinct advantages are recognised in the latest international ranking, in which Hong Kong is ranked among the world's top three international financial centres," Ms Yung added.

At the reception in Madrid, HKETO, Brussels took the opportunity to showcase Hong Kong's unique East-meets-West culture by staging a music performance featuring two Hong Kong flutists and one German cellist, who performed both classical Chinese and Spanish music, as well as contemporary Hong Kong pop.

The two receptions in Madrid and Barcelona attracted over 200 guests from the sectors of government, business, culture, academia and media in Spain. They were co-organised with Invest Hong Kong and the Hong Kong Trade Development Council (HKTDC) and with the support of the Spain Hong Kong Business Association.

The MWC is one of the world's leading technology fairs where tens of thousands of technology experts and companies gather. This year, the Hong Kong delegation include heads of the Hong Kong Science and Technology Parks Corporation (HKSTPC), Cyberport, the Hong Kong Applied Science and Technology Research Institute, and the Hong Kong Microelectronics Research and Development Institute, as well as representatives of 24 Hong Kong I&T enterprises and institutions. The HKSTPC and the HKTDC co-ordinate the participation of the I&T representatives in the Hong Kong Tech Pavilion at the MWC.

