

Health Bureau launches new eHealth registration channel and time-limited gift redemption campaign to encourage citizens to establish lifelong electronic health records for their children early

The Health Bureau (HHB) announced that citizens are able to open eHealth accounts for their children aged under 16 via the one-stop platform on the eHealth mobile application (eHealth App) from today (February 20), making it more convenient to manage health records of their children. The HHB also introduced a time-limited gift redemption campaign on the same day to encourage parents to register eHealth for their children and to promote public participation in the health challenges on the "e+ Life" platform under eHealth and build healthy habits.

Starting today, citizens registered with eHealth can log into the eHealth App to register eHealth for their children aged under 16 and verify their identities through the one-stop "My Family" function. Parents can create eHealth accounts for their children easily and conveniently by just taking a photo of their children's Hong Kong Birth Certificate, verifying and filling in the relevant information. Upon successful registration, their children can start building a personal lifelong electronic health record from an early age and receive coherent healthcare services as they grow up. Through the "My Family" function, parents can also access and manage their children's health records, including vaccination, allergy or adverse drug reaction and growth records. For further details of the new registration channel, please visit the eHealth thematic website (app.ehealth.gov.hk/caregiver).

From today until May 31, children aged under 16 will earn health coins on their eHealth App account for gift redemption, after successful eHealth registration by their parents. Moreover, from today until July 31, parents who register their newborns aged under 1 with eHealth will also receive an extra limited edition Newborn Gift Box, which includes a multipurpose baby stroller bag, a mini soft tape measure, an eHealth picture book and other exquisite gifts. Eligible parents will be notified of the Newborn Gift Box redemption via their registered communication means on eHealth. To receive the Gift Box, they simply need to log into the "My Family" function of the eHealth App and select the delivery address in accordance with the instructions. For details of the collection of the Newborn Gift Box, please visit the eHealth thematic website (app.ehealth.gov.hk/gifts-redemption).

The Government has been promoting the use of eHealth to assist citizens in managing health records of their own and their family members, as well as

developing a healthier lifestyle. Among other things, the HHB launched the "e+ Life" health challenge platform under eHealth in September 2024 to encourage citizens to participate in different health challenges, including the "e+ Go to the Park" and the concluded "10 000 Steps a Day Walking Challenge 2024", allowing them to work out while gaming as well as accumulate health coins. From today until May 31, citizens can use the health coins earned from the "e+ Life" health challenges or eHealth registration of their children to redeem rewards. By scanning the redemption QR code on the eHealth App at designated self-service gift redemption machines located at the following locations, they can redeem a variety of gifts, such as eco umbrella pouches, eco portable cutlery sets and portable picnic mats.

1. Harbour Road Sports Centre
2. Victoria Park Swimming Pool
3. Kwun Tong Swimming Pool
4. Kowloon Park Sports Centre
5. Sham Shui Po Sports Centre
6. Tiu Keng Leng Sports Centre
7. Che Kung Temple Sports Centre
8. Tsuen Wan Sports Centre
9. Yuen Long Sports Centre

In addition, the HHB will launch a two-week promotional campaign at Times Square, Causeway Bay, in mid-March to assist members of the public to register for eHealth, download the eHealth App and gain a better understanding of its functions. The campaign will feature various interactive activities and on-site giveaways to enhance public understanding of eHealth. A self-service gift redemption machine will also be set up for citizens to redeem gifts with their health coins.

For more information of the gift redemption and self-service gift redemption machines, as well as updates of the eHealth promotional events, please visit the eHealth thematic website (app.ehealth.gov.hk/elif-redemption) or call the hotline at 3467 6300 for inquiries. The hotline service runs from 9am to 9pm from Mondays to Fridays (except public holidays).