Government urges public to be wary of fraudulent advertisements on Voluntary Health Insurance Scheme

The Voluntary Health Insurance Scheme (VHIS) Office of the Health Bureau today (June 11) reminds the public to stay vigilant against fraudulent VHIS advertisements to safeguard their personal interests.

The VHIS Office has recently noticed that some advertisements were placed on social media under the pretext of promoting VHIS products, inducing the public to click on embedded hyperlinks to fraudulent websites. The Office has already contacted the Police and relevant social media platforms for follow-up.

The VHIS Office emphasises that it does not request members of the public to click on hyperlinks through advertisements, emails, text messages, or any other means, nor does it collect any personally identifiable information on its website.

The VHIS Office urges members of the public to stay vigilant, avoid clicking on suspicious advertisements, and refrain from providing personal particulars to any unverified websites. For enquiries, please contact the VHIS Office's enquiry hotline at 2529 8900 or email vhis_enquiry@healthbureau.gov.hk.