Government launches new business support campaign

The government has today (17 February 2020) launched a new business support campaign, designed to help businesses to find the right support as part of our ambition to make the UK the best place in the world to work and grow a business.

As part of the campaign, government support will be advertised across a range of media, from billboards and newspapers to radio and social media.

From today, all of the government's business support schemes will be accessible via the new Business Support site, making it easier for businesses in England to find out about the full range of support available to them. (Business support in Scotland, Wales and Northern Ireland is provided by the devolved administrations so this site covers business in England only.)

Business Secretary Alok Sharma said:

> We want to make the UK the best place in the world to start and grow a business. As part of delivering this ambition we are putting all of government's business support together in one place to ensure more businesses can unleash their potential.

International Trade Secretary Liz Truss said:

> We want British exporters to make the most of our status as an independent trading nation, now that we have left the EU. This government will provide the tools and support to ensure these businesses are ready to trade.

How we can help your business

Schemes are divided into 4 areas.

Finance and business planning

Funding for new businesses and support to help existing business grow, dealing with late payments, and equity and debt finance .

Leadership and talent

Mentoring schemes, help with recruiting, developing leadership skills or joining a network.

Innovation and technology

Funding for innovation, adoption of new technology, intellectual property and finding partners for innovation.

Exporting

Support for doing business internationally and expanding online.

More information

The website also provides access to a Business Support Helpline and a LiveChat function. More information about specific schemes in these areas can be found on the website.