

Good Employer Charter 2024 to promote family-friendly employment practices (with photos)

â€‹The Labour Department (LD) held the kick-off ceremony of the Good Employer Charter 2024 today (November 24), calling on employers of various sectors to join the charter, and adopt good human resource management measures and implement family-friendly employment practices.

Speaking at the kick-off ceremony, the Commissioner for Labour, Ms May Chan, said that good human resource management is the key for enterprises in recruiting and retaining employees. The Good Employer Charter 2024 encourages enterprises to offer employment benefits that are more favourable than statutory requirements, promote work-life balance, introduce employee-caring employment practices and maintain good communication with employees having regard to their operational circumstances.

She pointed out that this round of the Good Employer Charter, with focus on encouraging "Supportive Family-friendly Good Employer", aims to pay tribute to all good employers who implement family-friendly employment practices and to spur them on. She further added that this year's Policy Address has announced a series of initiatives aimed at promoting fertility, to which family-friendly employment practices can positively contribute.

Ms Chan said she hopes that the Good Employer Charter 2024 can further encourage the business sector and different groups in the society to jointly promote good human resource management culture, create a family-friendly workplace, and foster a harmonious and inclusive community. In a short video for the event, the Secretary for Labour and Welfare, Mr Chris Sun, calls on different organisations to join the charter actively.

The Good Employer Charter 2024 is supported by eight organisations, namely the Chinese General Chamber of Commerce, Hong Kong, the Chinese Manufacturers' Association of Hong Kong, the Employers' Federation of Hong Kong, the Federation of Hong Kong Industries, the Hong Kong General Chamber of Commerce, the Hong Kong General Chamber of Small and Medium Business, the Hong Kong Institute of Human Resource Management, and the Hong Kong Small and Medium Enterprises Association. A thematic talk was arranged at the event, and small and medium-sized enterprises were also invited to share their successful experiences in carrying out family-friendly employment practices.

The LD awarded the first Good Employer Charter in 2018 and then in 2020. This year, the LD launches the Good Employer Charter for the third time to encourage more enterprises to join the fleet of good employers. For event details, please visit the website: www.gec.labour.gov.hk.

