

Film Development Fund launches Film Production Grant Scheme for Promoting Chinese Culture

The following is issued on behalf of the Hong Kong Film Development Council (FDC):

"The Chief Executive's 2024 Policy Address" announced the provision of financial support for the film industry under the Film Development Fund (FDF) to produce films that promote Chinese culture, showcasing fine traditional Chinese culture elements to audiences. The Government will launch the Film Production Grant Scheme for Promoting Chinese Culture (GSPCC), with a view to encouraging creators to incorporate Chinese cultural elements into film productions, thereby promoting the charm and diversity of Chinese culture. The GSPCC is open for application from today (February 28) to September 1, 2025, for a period of six months.

The GSPCC accepts applications for feature-length narrative and animation films. It is anticipated that a maximum of two projects will be subsidised. Each approved film project will receive a grant of up to \$10 million. The producers and directors of the applications for the GSPCC shall possess substantial experience in the film industry, while the directors shall be permanent residents of Hong Kong.

The Government will form an independent assessment panel to assess applications based on five criteria: script quality, promotion of Chinese cultural elements, production budget, market potential and execution capability of the production team. Details of the GSPCC and relevant application forms are available on the FDC's website (www.fdc.gov.hk/en/gspcc).

The Chairman of the FDC, Dr Wilfred Wong, said, "Chinese culture has a long and rich history with profound connotations. We hope that this new scheme will encourage more Hong Kong directors to unleash their creativity to produce films on Chinese culture, strengthening the promotion of excellent traditional Chinese culture through the power of films."