

# Exports Minister brings EdTech delegation to Thailand to unlock fast growth Southeast Asian markets

UK Exports Minister Marcus Fysh is joining a delegation of 18 British companies visiting Thailand this week to showcase innovative methods of delivering quality education. They offer services in AI, real-time data, teacher training and language learning.

The delegation will exhibit at BETT Asia, Asia Pacific's leading EdTech summit. Participants will hear from leading academic institutions, education ministers, and cutting-edge tech businesses on the future of learning.

The DIT UK Pavilion at BETT Asia will be the centre point during the event, with 12 UK EdTech companies exhibiting under the UK Pavilion and another 6 at the wider show including companies from the Northern Power House.

The UK has much to offer as an established and fast-growing hub for emerging EdTech. It is home to over 1,000 innovative EdTech and educational supply companies.

Two countries in Southeast Asia – Vietnam and Indonesia – have been named in the five priority countries and regions in the UK's International Education Strategy. This aims to increase education exports to £35 billion per year and to boost the number of international students in the UK to 600,000 per year by 2030.

Southeast Asia is an important partner for the UK in education. The region has contributed more than £800m in education exports in the last 5 years, making it the 3rd global education export performer after China, and the Middle East and North Africa.

Marcus Fysh, Parliamentary Under Secretary of State (Minister for Exports), Department for International Trade said:

The UK's education sector is one of the jewels in the crown of our service exports, and I'm pleased to see so many British businesses on display here at BETT Asia. The education services that UK firms can provide around the world hugely benefit student outcomes and inclusivity, as well as strengthening partnerships with schools, colleges, universities and industry in the ASEAN region.

We want to see more British businesses entering the global education market, of all sizes, and it's through tradeshow like BETT Asia that businesses can really thrive and sell their services to the world. When more businesses export it generates, jobs and growth for the economy.

Natalie Black, His Majesty's Trade Commissioner for Asia Pacific said:

I am delighted to welcome a delegation of fantastic British EdTech companies to Thailand to discover opportunities for growth and explore new markets.

The UK is recognised across the world for its high-quality education and research. COVID-19 has transformed teaching and learning around the world, including in Asia Pacific. We are keen to play an active part in supporting recovery in all levels of education.

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#### Appendix 1:

##### UK Exhibitors:

The Northern Powerhouse (NPH): NPH is the UK government's vision for a super-connected, globally competitive northern economy with a flourishing private sector and highly-skilled population ready to take its place on the world stage. It brings together people from across the North of England, encompassing the cities of Manchester, Leeds, Liverpool, Sheffield, Hull and Newcastle to create a fast-growing economy, accounting for almost £329 billion GVA – greater than the economies of Austria or Norway. In 2021 alone, businesses based in the region exported £56.5 billion worth of goods to every corner of the globe, yet there remains massive potential for future international growth.

#### Appendix 2:

##### List of companies attending:

<a href="#">3t Transform:</a>	3t Transform is part of the 3t Energy Group. The group is comprised of 3 operating companies focused on providing learning solutions in high hazard, high consequence sectors. Transform supplies the software and learning content as a set of digital, SaaS based solutions. We're relatively new (4 years old) however we service some of the world's largest companies such as bp, Shell and Aramco. In addition to core learning, compliance, and competence solutions we have had significant success in virtual reality.
<a href="#">AppsEvents Ltd:</a>	AppsEvents is a Google for Education Partner working with schools worldwide. We offer Google technical support and consulting, resell software and offer training services to schools.
<a href="#">Best Practice Network:</a>	Best Practice Network is a leading training organisation, providing high quality continuing professional development for education professionals worldwide.

[BOFA maths:](#)

BOFAmaths is the latest addition to the family of online formative learning products from Planet BOFA Ltd. BOFA is created by teachers, for teacher to supply bespoke, adaptive AI formative learning, which accelerates pupil understanding and is fully automated.

[British Council:](#)

Founded in 1934. Every year we train over 400,000 learners across 47 countries in our centres and connect with a further 80 million online. We combine this with a world-leading reputation in assessment and deliver assessment to over 2 million people a year.

[CENTURY Tech:](#)

An award-winning AI education technology company. CENTURY's scalable technology provides teachers with real-time rich data insights to make effective targeted interventions. Our powerful SaaS platform is used by leading schools around the world, and has been implemented by ministries of education on a national and regional scale.

[Everybody Counts:](#)

Everybody Counts pledge to equip you with engaging and effective resources to help you support your child's Maths learning. We have developed a motivating, interactive learning platform to engage your child's imagination and Maths curiosity, as well as providing detailed guidance for you as a parent.

[Glean:](#)

Glean helps students to overcome common challenges with classroom and lecture learning, improving self-confidence and academic outcomes. Our inclusive learning technology empowers students of all abilities to take meaningful audio notes in class with a proven note taking process based on learning science.

[Language Solutions International Ltd:](#)

The Language Solutions companies offer tech-enabled, specialist language assessments and specific purposes language training. Since we were founded in 1991, we have helped over 40,000 professionals to improve and certify their language and communication skills for work, including major UK government departments such as the FCD0, Cabinet Office, Ministry of Defence and Home Office.

[Learning Possibilities:](#)

Learning Possibilities, the Hertfordshire-based edtech company, has secured an Asian Development Bank funded project for Technology-Enabled Innovation in Education in Southeast Asia.

[Morphun:](#)

Morphun (a Thinkplay brand) has a core belief in the growing importance of STEM in education. Manipulative and construction toys are an essential way to develop creative play, hand eye co-ordination, team-work and problem-solving skills in children and are essential to a full 21st century education.

[Oxford University Press:](#)

Oxford University Press advances knowledge and learning. We are a department of the University of Oxford and share the objective of excellence in research, scholarship, and education by publishing worldwide.

[Picture News:](#)

Picture News teaches young people all about the world. Through using a current, global news story, our team of educators put together a visual and engaging ready-made pack for teachers to use. The resources are used by 4,500 schools and centres every week.

[Planet Pop:](#)

A new primary level ELT digital blended learning solution. Our modern online platform features 400+ high quality videos, 80+ original songs & music videos, accompanied by lesson plans, student video workbooks and a broadcast TV show.

[SimVenture:](#)

Specialising in the development of high quality business simulations and entrepreneurship learning tools, SimVenture is a leading supplier of advanced education technology all over the world.

[Tes:](#)

Turn to us for education news, teacher training, safeguarding training and CPD, staff wellbeing surveys and software to help with behaviour and SEND management, intuitive timetabling, safeguarding reporting, and staff management.

[The Safeguarding Company:](#)

The Safeguarding Company provides the only total safeguarding approach available today through our range of solutions that prevent, reduce and eliminate abuse, harm, and neglect; while empowering organisations of all types and sizes to protect the wellbeing, health, and human rights of the children, young people or adults in their care.

[uTalk:](#)

uTalk is a leading language learning platform from the UK. Our structured content helps students improve their language competence through interactive resources and assessment in key verbal skills. We partner with schools, education boards and offer a very wide range of world languages as well as English as a foreign language. We have localised our platform in all the languages of the ASEAN region so that the barriers to use uTalk are kept to the minimum.