EasyFiling - EUIPO's new e-filing form for trade marks, designed especially for SMEs

January 18, 2021 Website

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On Monday 18 January the EUIPO launched its new e-filing form designed for direct filers (usually small businesses and individual entrepreneurs) from the European Economic Area.

EasyFiling is a new, mobile-friendly application combining artificial intelligence and the latest technologies to simplify e-filing for direct filers. First-time applicants, with little or no knowledge of the EU trade mark application process, will be guided in a way that should prevent mistakes and avoid delays in the registration of their trade mark. An interactive virtual assistant will facilitate, among other things, the selection of pre-approved terms of goods and services and help inexpert filers understand the risks of conflict with similar, pre-registered trade marks.

If you are a business applying for a trade mark for the first time, we encourage you to try out the new service and provide feedback on your experience.

Access the new **EasyFiling** tool on the **Ideas Powered for business** web page.

For queries, please contact <u>information@euipo.europa.eu</u>.

<u>Press release - EP Today</u>



Pre-plenary press briefing at 15.30

Parliament and political group spokespersons will hold a <u>press briefing</u> on this week's plenary session at 15.30. Find additional info <u>here</u>.

Opening of the session

EP President David Sassoli will open the remote plenary session at 17.00.

Live coverage of debates and votes can be found on Parliament's <u>webstreaming</u> and on <u>EbS+</u>.

For detailed information on the session, please also see our newsletter.

All information regarding plenary, including speakers' lists, can be found here.

Post-COVID-19 recovery

MEPs will debate the Technical Support Instrument, worth 864.4 million EUR, to help EU countries prepare the recovery plans needed to access funding from the Recovery and Resilience Facility in order to support economic recovery after the COVID-19 pandemic. The vote will take place tomorrow at 13.00.

Dorota KOLINSKA (+32) 498 98 32 80 EP Economics

Stronger EU powers in trade disputes

Parliament will debate new rules allowing the EU to use countermeasures in trade disputes when WTO arbitration is blocked. They are set endorse the strengthening of the so-called enforcement regulation that allows the EU to protect its trade interests against partners acting illegally. The text will be put to the vote tomorrow at 13.00.

<u>Eszter BALAZS</u> (+32) 470 88 08 77 EP Trade

In brief

Implementation of EU budget. MEPs will debate the annual report on how the EU budget has been spent in 2019 with the President of the European Court of Auditors, Klaus-Heiner Lehne.

Free movement of services. Parliament will discuss how to improve the free movement of services in the EU, as numerous barriers and fragmentation hinder economic growth. A resolution will be put to the vote on Wednesday.

EU arrest warrant. MEPs will propose ways to improve the European Arrest Warrant and ensure it contributes effectively to combatting serious crime in the EU. A resolution will be voted on Wednesday.

<u>Virtual meeting with Director-General</u> <u>for Research and Innovation (DG RTD)</u>

January 18, 2021 About the EUIPO

Virtual meeting with Director-General for Research and Innovation (DG RTD)



On 13 January, the Executive Director of the EUIPO, Christian Archambeau, and Director-General for DG RTD, Jean-Eric Paquet, held their first bilateral meeting via video-link.

The virtual meeting was also attended by the Director for the European Innovation Council (EIC) Task Force, Jean-David Malo, and the Director of Prosperity, Peter Dröll, as well as the EUIPO's Deputy Executive Director, Andrea Di Carlo, the Head of Cabinet, Ursula Schildt, the Director of the Customer Department, Inge Buffolo, and the Director of International Cooperation and Legal Affairs Department, João Negrão.

A general introduction on the EUIPO's scope of activities and on the SP2025 was provided, highlighting the contribution of strong IP protection as a common value in different EU policy areas to create growth and jobs. Discussions focused on possible joint initiatives to support innovative SMEs and, more in general, the EU innovation ecosystem.

The participants agreed to follow up on potential cooperation activities in regular bilateral meetings.

<u>Press release - Press briefing on</u> <u>plenary session at 15.30</u>



The main topics that MEPs will discuss and vote on during the 18-21 January plenary session include:

• COVID-19 vaccines

- Inauguration of Joe Biden and situation in the US
- Priorities of the Portuguese Council Presidency
- Right to disconnect
- Tackling the social and employment crisis caused by the pandemic
- Gender Equality
- Use of Artificial Intelligence

Interpretation will be available at the press conference in English, French and German.

Journalists wishing to actively participate and ask questions, please connect via Interactio by using the link https://broadcaster.interactio.io/join?code=HIAGWR22EJPB.

You can also follow it live from 15.30 via Parliament's <u>webstreaming</u> and <u>EbS+</u>.

Information for the media - Use Interactio to ask questions

Interactio is only supported on iPad (with the Safari browser) and Mac/Windows (with the Google Chrome browser).

When <u>connecting</u>, enter your name and the media you are representing in the first name / last name fields.

For better sound quality, use headphones and a microphone. Interpretation is only possible for interventions with video.

Journalists who have never used Interactio before are asked to connect 30 minutes before the start of the press conference to perform a connection test. IT assistance can be provided if necessary.

For more details, check the <u>connection guidelines</u> and <u>recommendations for remote speakers</u>.

ESAs publish final draft ITS on reporting templates for intra-group transactions and risk concentration under FICOD

The European Supervisory Authorities — ESAs (the European Banking Authority, the European Insurance and Occupational Pensions Authority and the European Securities and Markets Authority) submitted today to the European Commission the final Report on the draft Implementing Technical Standards (ITS) under

the Financial Conglomerates Directive (FICOD) on reporting templates for intra-group transactions (IGT) and risk concentration (RC). The draft ITS aim at further increasing comparability amongst conglomerates of different EU Member States thereby improving supervisory consistency.

The harmonisation of the IGT and RC templates for conglomerates aim to align the reporting under FICOD in order to enhance convergence overview on group specific risks, in particular contagion risk. The draft ITS provide the foundation for the harmonisation of reporting, with one single set of templates and common definitions and instructions to fill in the templates as set out in the Annex to the ITS.

The proposed date of entry into force of the ITS is 1 January 2022, which will give conglomerates sufficient time to implement the reporting requirements.

Next steps

The ESAs draft ITS have been submitted to the European Commission for endorsement in the form of a European Commission's Delegated Regulation, i.e. a legally binding instrument applicable in all Member States of the European Union. Following the endorsement, they are subject to non-objection by the European Parliament and the Council of the European Union.