<u>European Cooperation: visual search</u> for TMview extended to Denmark

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As of 18 December 2020, the Danish Patent and Trademark Office <u>Danish Patent</u> and <u>Trademark Office</u> (DKPTO) has made its trade mark images available to <u>TMview visual search tool</u>. TMview's visual search facility allows users to search for trade mark images in the world's largest online trade mark database.

Since 2017, when the first image search facility was implemented in TMview, additional intellectual property offices have incorporated this function into their search facilities. With this latest addition, the DKPTO joins the rest of the intellectual property offices already using visual search, thus bringing the total number of participating offices to 26.

The image search function can be used on trade marks registered with those IP offices that use this capability, which further enriches TMview as a whole.

The widespread use of this function in TMview by various IP offices is the result of the work undertaken by the EUIPO as part of the EUIPO's <u>European Cooperation Projects</u>.