European Cooperation: Enhanced back office in the Greek Trademark Office (GGE)

September 23, 2020 <u>EU Intellectual Property Network</u>

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The Greek Trademark Office (GGE), with the support of the EUIPO's European Cooperation Projects, has implemented several functional enhancements to its Back Office tool.

The upgrade, which took place on 9 September 2020, is designed to enhance user experience by simplifying back office communications, letters and search functionalities in order to **increase efficiency and operational effectiveness** when using the system.

The GGE improvements come as a result of the work carried out by the EUIPO and its partners in the framework of the <u>European Cooperation Projects</u> and, in particular, the ECP2 Back Office subproject and ECP1 project which, respectively, develop improvements for software package Back Office and support the implementation of those improvements in EU IP offices.