

# **“Environment Matters, Your Action Matters More” promoting environmental protection and sustainable development to launch on RTHK TV 31**

"Environment Matters, Your Action Matters More", a television programme produced by the Environmental Protection Department (EPD) and Radio Television Hong Kong (RTHK), will premiere on RTHK TV 31 on October 23. The programme will bring audiences to explore the new face of a green future by understanding more about environmental expertise in different areas and global trends in environmental protection.

In line with the Youth Development Blueprint, the programme covers a range of environmental protection topics, including global environmental issues and sustainable development, environmental impact assessments and planning, climate change, air quality, waste management, water quality and noise control. It introduces various environmental protection facilities and technologies in a light-hearted and humorous manner, aiming to raise awareness among youth about environmental protection and to encourage them to explore potential career paths in this field.

Consisting of 15 episodes, each lasting five minutes, the programme features two characters, an eco-friendly supporter and a young girl aspiring to pursue a career in environmental protection technology. Using everyday scenarios as an introduction, the episodes include interviews with various experts from the Environment and Ecology Bureau, the EPD, academia, and the environmental sector, showcasing how innovative technology can address environmental issues.

"Environment Matters, Your Action Matters More" will air from October 23 this year to January 29 next year, every Wednesday at 8.25pm on RTHK TV 31 for 15 consecutive weeks (see Annex for themes of each episode).