

Digital tools drive SME growth

The Digital Transformation Support Pilot Programme, operated by Cyberport with a funding allocation of \$500 million from the Government, aims to accelerate the digital transformation of local small and medium-sized enterprises (SMEs). As of the end of December 2024, Cyberport received over 5 300 applications.

News.gov.hk spoke to representatives from Cyberport and a retail shop owner to find out how the programme assists SMEs in drumming up business via applying ready-to-use basic digital solutions.

The story is available at www.news.gov.hk/eng/feature today (February 9) in text and video format.