

Cultivating spirit of hospitality

The Hong Kong Tourism Board and the Government are working to improve tourism via modifying the Quality Tourism Services Scheme that enhances the industry's service standards and encouraging citizens to embrace the concept of "Tourism is everywhere in Hong Kong".

News.gov.hk learnt more about such efforts while interviewing the Under Secretary for Culture, Sports and Tourism, Mr Raistlin Lau, who highlighted how residents can help foster hospitality, and the Deputy Executive Director of the Hong Kong Tourism Board, Ms Becky Ip, who explained the scheme's revisions.

Additionally, two winners of the Outstanding Quality Tourism Services Merchant Service Staff Award in 2022 shared the kind of services they provide to ensure customers feel welcome.

The story is available at www.news.gov.hk/eng/feature/ today (July 28) in text and video format.