

Clansmen Culture Promotion Scheme starts application from April 1

The Home Affairs Department (HAD) today (March 31) announced that the Clansmen Culture Promotion Scheme for 2025-26 will be open for application from tomorrow (April 1) to provide funding subsidies for clansmen associations to organise activities promoting hometown culture.

The Chief Executive announced in his 2023 Policy Address the launch of the Scheme for a period of three years, with total funding of \$30 million earmarked for application by clansmen associations. The Scheme for 2024-25 was launched in April last year and has been successfully completed. The HAD has earmarked dedicated funding of \$10 million for the continuation of the Scheme for 2025-26, with a focus on uniting clansmen in Hong Kong, so that clansmen associations can apply for subsidies to organise various activities for facilitating patriotic education and promoting the spirit of loving the country, Hong Kong and hometowns.

Any locally registered clansmen associations with a good reputation and track record, which have long been committed to promoting hometown culture and fostering exchanges between Hong Kong and hometowns in order to promote the spirit of loving the motherland, Hong Kong and hometowns, and with experience in organising relevant activities, are eligible to apply for subsidies under the Scheme to organise relevant activities to promote and preserve hometown culture, unite clansmen in Hong Kong and facilitate exchanges between the two places. There is no restriction on the form of the activities. As long as the activities are non-profit-making in nature and align with the objectives of the Scheme, applicant associations can make applications under the Scheme. Generally, the funding ceiling for each activity is \$200,000; applications exceeding the funding ceiling will be considered on a discretionary basis, taking into account the scale, creativity and content of the activities.

The HAD will hold a briefing session to introduce details of the Scheme to eligible applicant associations. Application for 2025-26 will be open until April 30. For enquiries, please contact the HAD by email (clansmen@had.gov.hk).