Chinese Culture Festival 2025's "Encountering Chinese Culture" Carnival to be held in Sha Tin on June 22 (with photos)

The Chinese Culture Festival (CCF) 2025, organised by the Leisure and Cultural Services Department (LCSD), will hold the "Encountering Chinese Culture" Carnival on June 22 (Sunday) at Sha Tin Town Hall and New Town Plaza. Through stage performances rich in Chinese cultural characteristics, "Vibrant ICH" performances, booth activities and more, the Carnival will bring fine traditional Chinese culture and intangible cultural heritage (ICH) items into the community for public enjoyment and raise people's awareness of and interest in Chinese culture as well as ICH. Members of the public are invited to join for free. "Vibrant ICH" performances and booth activities are also programmes of Hong Kong ICH Month 2025.

The Carnival will kick off with a fire dragon dance by the Pok Fu Lam Village Fire Dragon Association at 2pm at the Entrance Arena at L1, Phase 1 of New Town Plaza, followed by a number of performances by outstanding arts groups and ICH practitioners from the Mainland and Hong Kong. Audience members can preview highlighted excerpts from some of this year's CCF programmes, including the Museum Series: "The Sounds from Cultural Relics", the "Ancient Styles ‧ Modern Chants" Classical Literature × Contemporary Dance and the "Taisheng and Huayin Lao Qiang: Big Uncle, Second Uncle are All His Uncles" Concert with collaboration from the China Federation of Literary and Art Circles Hong Kong Member Association.

Coinciding with the Hong Kong ICH Month organised by the LCSD's Intangible Cultural Heritage Office (ICHO) is held in June, a series of "Vibrant ICH" song and dance performances as well as a puppetry show will be presented in the Carnival at the Entrance Arena of New Town Plaza. The Gannan Art and Creative Institute of Jiangxi Province will present multiple ICH performances, including Xingguo folk songs, a Gannan tea-plucking opera as well as Hakka folk songs and dances. Hong Kong puppeteer Wong Fai will perform the puppet show "Journey to the West — Flaming Mountain", while two members of the Sai Kung Hakka Folk Song Group will present local Hakka songs.

The Carnival specially features multiple "Vibrant ICH" interactive experiential booth activities at the Exhibition Gallery and Foyer of Sha Tin Town Hall as well as the West Wing at L1, Phase 1 of New Town Plaza, showcasing various ICH-related craftsmanship, including Chinese brush making, Hong Kong cheongsam making, puppetry, fishing net plaiting, movable-type printing, patterned band weaving and gold leaf decoration. Members of the public can watch demonstrations and participate in workshops to explore the essence of ICH.

The "Mobile ICH" vehicle from the ICHO and a "Library-on-Wheels" from the Hong Kong Public Libraries will arrive at the Plaza of Sha Tin Town Hall on that day. The "Mobile ICH" will introduce Hong Kong's ICH items through on-board exhibitions and interactive devices, while the "Library-on-Wheels" will offer a selection of Chinese culture-themed collections for the public to borrow on-site. Story ambassadors will host engaging storytelling sessions at the West Wing at L1, Phase 1 of New Town Plaza to promote reading. The Carnival will also hold "ICH Story-telling" sessions at the Foyer of Sha Tin Town Hall, using illustrated books on ICH to help participants of all ages learn about ICH items in Hong Kong.

A trainee's ensemble from the Music Office of the LCSD will perform on pipa, erhu and dizi at the Entrance Arena of New Town Plaza. The ensemble will also stage Chinese instrumental performances at the Foyer of Sha Tin Town Hall.

In addition, the "Mystery of Chinese Writing" Roving Exhibition will be held on the same day at the Exhibition Gallery of Sha Tin Town Hall. The exhibition will use simple writings and images of artefacts to showcase the development and cultural connotations of Chinese characters. The Ganzhou Municipal Bureau of Culture, Media and Tourism will also set up Jiangxi ICH booths and a photo exhibition at the Plaza and Exhibition Gallery of Sha Tin Town Hall, introducing the "Genesis and Spirit — Treasures of Nature · Extraordinary Hakka: Intangible Cultural Heritage Exhibition of Jiangxi" currently being held in Hong Kong Central Library along with other aspects of Jiangxi culture.

For the venue and time of each carnival activity, please visit www.ccf.gov.hk/en/programme/encountering-chinese-culture/.

The CCF, presented by the Culture, Sports and Tourism Bureau (CSTB) and organised by the Chinese Culture Promotion Office under the LCSD, aims to promote Chinese culture and enhance the public's national identity and cultural confidence. It also aims to attract top-notch artists and arts groups from the Mainland and other parts of the world for exchanges in Chinese arts and culture. The CCF 2025 is held from June to September. Through over 280 performing arts programmes in various forms and related extension activities, the festival provides members of the public and visitors with more opportunities to enjoy distinctive programmes that showcase fine traditional Chinese culture, thereby facilitating patriotic education and contributing to the inheritance, transformation and development of traditional Chinese culture in Hong Kong. For details, please visit www.ccf.gov.hk.

Hong Kong ICH Month 2025 is presented by the CSTB and organised by the ICHO of the LCSD with ICH June as the strategic partner. Delightful programmes include 80 ICH performances, 60 interactive experiential booths and 20 "ICH Highlight Tours", covering over 100 ICH items and bringing together over 50 ICH practitioners, including representative bearers of the national ICH. For details, please visit www.icho.hk/en/web/icho/hk ich month 2025.html.



