

# Carbon Reduction Action – Continuation Ceremony held today (with photos)

The following is issued on behalf of the Environmental Campaign Committee:

The Environmental Campaign Committee (ECC) held the Carbon Reduction Action – Continuation Ceremony at the Applause Pavilion in Ocean Park Hong Kong today (January 4), signifying a new milestone in the Carbon Neutrality Publicity Campaign as members of the public join together to sustain efforts to reduce the carbon footprint.

The Secretary for Environment and Ecology, Mr Tse Chin-wan, officiated at the ceremony. Other officiating guests included the Chairman of the ECC, Ms Grace Kwok; the Vice-Chairman of the ECC, Mr Wong Chi-keung; the Permanent Secretary for Environment and Ecology (Environment), Mr Eddie Cheung; and the Commissioner for Climate Change, Mr Arthur Lee.

Addressing the ceremony, Mr Tse said that the Carbon Neutrality Publicity Campaign launched by the ECC in 2022 has raised public awareness of carbon reduction. The Carbon Reduction Action rolled out in November last year aims to encourage the public to turn their awareness of carbon reduction into action by changing their daily habits to practise low-carbon living. In addition to active participation from citizens, the Campaign has received strong support from nearly 150 strategic and collaborating partners from public and business organisations, non-profit organisations, school sponsoring bodies, etc. Some organisations have further committed to taking on innovative and sustainable carbon reduction measures in their operations, thus contributing positively to achieving carbon neutrality by 2050 for Hong Kong. Looking ahead, Mr Tse said he hoped that members of the public would persevere and continue to integrate carbon reduction actions in their daily lives.

Ms Kwok mentioned in her welcoming remarks that, in line with the carbon reduction strategies of the Government's Hong Kong Climate Action Plan 2050, the ECC has encouraged the public through various channels to support waste reduction at source, energy saving and green transport. In the future, the ECC will continue to encourage the public to reduce carbon emissions and establish a culture of green and low-carbon living. She called on members of the public to work together and inspire their friends and families to change their habits and reduce carbon emissions together to create a greener and more sustainable living environment for future generations.

Mr Tse commended 17 key strategic partners of the Carbon Reduction Action at the ceremony for their planned adoption of innovative and sustainable carbon reduction measures in their operations, including energy-saving innovations, smart food-waste processing systems, green transport and promotion of carbon reduction education, which will contribute actively to achieving the Government's carbon reduction targets set in the Hong Kong Climate Action Plan 2050.

The ceremony was attended by about 300 individuals, including representatives from various corporate partners, student members of the Ocean Park Conservation Alliance – Seahorse Rangers and Student Environmental Protection Ambassadors of the ECC.

