

BugHunting Campaign 2025 opens for applications (with photo)

Jointly organised by the Hong Kong Police Force, the Office of the Privacy Commissioner for Personal Data, and Cyberbay, a local crowdsourced cybersecurity company, the BugHunting Campaign 2025 is officially open for registration for small and medium-sized enterprises (SMEs) starting today (June 9).

Launched in 2023, the BugHunting Campaign aims to assist resource-limited SMEs in enhancing their cybersecurity protection and strengthen Hong Kong's overall cybersecurity. The campaign this year will run from July to August.

As artificial intelligence (AI) technology rapidly integrates into various business operations, enterprises enjoying greater efficiency also face growing cybersecurity threats. The BugHunting Campaign 2025 will recruit cybersecurity professionals to conduct free vulnerability assessments for local SMEs, by utilising AI-powered technology and a bounty-based vulnerability detection model. Additionally, security audits will also be conducted on their AI applications to prevent data breaches and provide comprehensive defences against emerging cyber threats.

The crowdsourced vulnerability detection platform CyberBay employs a secure identity and credential verification system that aligns with banking standards. All participating cybersecurity professionals must pass technical assessments and background checks to ensure their expertise and integrity. Certified cybersecurity professionals, known as "bounty hunters", will provide safe and high-quality vulnerability detection services to local enterprises.

The campaign has received an overwhelming response over the past two years, with over 210 SMEs participating. This year, additional resources will be allocated to provide participating enterprises with detailed inspection reports and complimentary one-on-one professional consultation services to address their vulnerabilities more effectively. Enterprises that demonstrate a solid cybersecurity foundation or successfully remediate vulnerabilities within a specified timeframe will be honored with an official BugHunting 2025 digital badge, recognising their commitment to cybersecurity excellence. Furthermore, cybersecurity awareness training will be offered to employees of participating enterprises to enhance their skills and vigilance in preventing data breaches.

Further details of the campaign and registration arrangements are available on the relevant websites (cyberdefender.hk/en-us/bughunting_campaign_2025/) and (cyberbay.tech/events/protectHK2025).

CO-ORGANISER
主辦單位：



Cyberbay

STRATEGIC PARTNER
策略合作伙伴：



狩網運動

BUGHUNTING CAMPAIGN

2025



攜手抵禦網絡威脅

Joining hands in unity to tackle cyber threats

6月9日起接受報名

Registration starts on 9th June

2025 年 6 至 8 月

JUNE - AUGUST * 2025

https://cyberdefender.hk/bughunting_campaign_2025

https://cyberdefender.hk/en-us/bughunting_campaign_2025

<https://cyberbay.tech/events/protectHK2025>