

# **Boosting conservation efforts via AI**

The Countryside Conservation Funding Scheme, managed by the Environment and Ecology Bureau's Countryside Conservation Office, seeks to protect the natural ecology in countryside areas. By the end of 2024, the scheme had approved 50 projects.

The Environmental Association, which works to protect butterflies at Fung Yuen Butterfly Reserve with funding from the scheme, is enhancing its conservation efforts through the adoption of a system that uses artificial intelligence to identify butterflies.

News.gov.hk interviewed an officer from the Environmental Association to discuss the system's development, while a representative from the Countryside Conservation Office elaborated on its approach to conserving natural habitats.

The story is available at [www.news.gov.hk/eng/feature](http://www.news.gov.hk/eng/feature) from today (February 23) in text and video format.