

# Bangkok ET0 promotes Greater Bay Area opportunities to Thai enterprises (with photos)

â€‹The Hong Kong Economic and Trade Office in Bangkok (Bangkok ET0) hosted a business luncheon in Bangkok, Thailand today (February 13) to highlight the business opportunities that Hong Kong can offer Thai enterprises under the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) development and Hong Kong's strengths in international business and finance.

Themed "Unlocking New Horizons: Hong Kong and the Greater Bay Area as a Hub for Global Business and Finance", the luncheon brought together more than 100 guests from the government and business sectors. Among the distinguished attendees was the Minister of Commerce of Thailand, Mr Pichai Nariphaphan, reflecting the strong interest of both Hong Kong and Thailand in deepening economic and trade collaboration.

In her keynote address, the Commissioner for the Development of the Guangdong-Hong Kong-Macao Greater Bay Area, Ms Maisie Chan, said that under the "one country, two systems" principle, Hong Kong serves as a "super connector" and "super value-adder" between the Mainland and the rest of the world. Hong Kong remains the best gateway for overseas companies to tap into the GBA and the wider Mainland market, and for Mainland firms to go global. No other city can match Hong Kong's level of sophistication of connectivity with the Mainland and global markets.

"The Government of the Hong Kong Special Administrative Region will continue to sharpen Hong Kong's unique edges and seek further policy innovation and breakthroughs together with Guangdong and Macao, with a view to further enhancing the flow of people, goods, capital and information within the GBA, and creating new opportunities for foreign enterprises in Hong Kong to access the GBA market," she said.

The Under Secretary for Financial Services and the Treasury, Mr Joseph Chan, highlighted Hong Kong's latest developments in the finance sector in the luncheon. He said, "In today's rapidly evolving global landscape, Hong Kong continues to stand tall as a beacon of opportunity. We are not just a financial centre; we are a dynamic bridge between East and West, connecting global markets with the vast opportunities presented by Mainland China and the Greater Bay Area. Hong Kong is a city of resilience, innovation, and opportunity. Whether you are an investor seeking new markets, a business looking to expand, or a partner aiming to collaborate, Hong Kong is your gateway to success."

The Director of the Bangkok ET0, Mr Parson Lam, emphasised the close economic ties between Hong Kong and Thailand and noted that both sides can further strengthen their partnership to achieve mutual benefits and a win-win

outcome. He said, "Hong Kong enjoys unparalleled advantages in various areas, including taxation, legal framework, business environment and professional services. The Mainland and Hong Kong Closer Economic Partnership Arrangement also offers numerous facilitation measures for Hong Kong businesses. Thai enterprises can leverage Hong Kong as a gateway to the GBA and the vast Mainland market. At the same time, Thai companies can make use of Hong Kong's world-class financial services for capital raising and financial management, providing momentum for their growth. On the other hand, as a high value-added supply chain services centre, Hong Kong will continue to assist Mainland enterprises in going global, supporting their establishment in markets including Thailand."

The luncheon provided a valuable platform for Thai businesses to gain insights into the unique strengths of Hong Kong as a "super connector" and "super value-adder", as well as the GBA's dynamic business landscape, and to explore collaboration opportunities with Hong Kong. The Bangkok ETO remains committed to fostering closer economic ties, enhancing cross-border connectivity between Hong Kong and Thailand, and supporting businesses in seizing the vast opportunities presented by regional and global developments.



