

# Award presentation ceremony of Short Video Competition on “Family Values: Our Cherished Legacy” held (with photos)

The following is issued on behalf of the Family Council:

The Home and Youth Affairs Bureau (HYAB) and the Family Council held the award presentation ceremony of the Short Video Competition on "Family Values: Our Cherished Legacy" today (February 16). The ceremony aims to commend short videos produced by senior primary and junior secondary school students to illustrate the positive influence of family values and the importance of traditional Chinese values and virtues.

The competition received an overwhelming response, attracting over 180 entries from 49 primary schools and 20 secondary schools, competing for the championship, first and second runner-up, merit awards, outstanding creativity award, best director award, best performer award, most liked awards online and most actively participating school award. Apart from the award presentation ceremony, a sharing session on family education and family values, and a drama performance were also held today to promote to the participants positive family cultural traits and values, as well as traditional Chinese virtues.

Speaking at the event, the Deputy Secretary for Home and Youth Affairs (Home Affairs), Mr Nick Au Yeung, said that the Hong Kong Special Administrative Region Government attaches great importance to the healthy development of families in Hong Kong and is committed to fostering a pro-family environment and promoting a culture of loving families. The HYAB fully supports the work of the Family Council, and will co-operate with the Family Council to organise the Hong Kong Excellent Family Awards this year, recognising families that exemplify mutual love, respect, care and support, while further promoting good family values to the general public. He encouraged the younger generation to inherit traditional Chinese virtues and pass on family traditions, such that families could be a cohesive community force.

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The Convenor of the Sub-committee on the Promotion of Family Core Values and Family Education of the Family Council, Mr Eugene Fong, mentioned in his speech that the Council shall adopt the theme of "Love Across Generations" for its publicity campaign in 2025-26, and will continue to organise various promotional activities to foster the culture of loving families and promote family education and family virtues in the community.

Members of the public are welcome to visit the Council's [homepage](#), [Facebook page](#) or [Instagram page](#) for details of the event

and the latest information of the Council.

