

# Press release: Creative Industries Sector Deal launched

- More than £150 million will be jointly invested by government and industry to help the country's world-leading cultural and creative businesses thrive as part of landmark Sector Deal
- Britain's creative industries are worth £92 billion, employ two million people and are growing twice as fast as the rest of the economy
- New Cultural Development Fund will see cities and towns have access to £20 million to invest in culture and creative industries
- Plans to nurture and develop the next generation of creatives include industry-led careers programme and a new London Screen Academy

Britain's world-leading creative industries are set to consolidate the country's position as a global creative powerhouse, following a groundbreaking new Industrial Strategy deal agreed between Government and the [Creative Industries Council](#) (CIC) on behalf of the sector.

As part of a [Creative Industries Sector Deal](#), to be announced today by the Digital and Culture Secretary Matt Hancock, Business Secretary Greg Clark and Co-Chair of the CIC, Nicola Mendelsohn, more than £150 million is being jointly invested by Government and industry to help cultural and creative businesses across Britain thrive.

A Cultural Development Fund will also be launched for cities and towns to bid for a share of £20 million to invest in creative and cultural initiatives. The power of culture and creative industries to boost economic growth is evident across the country. In Hull nearly 800 jobs have been created and almost £220 million invested in Hull's tourism and cultural sectors since the city was named UK City of Culture 2017. And in Bristol creative hubs like the Bristol Temple Quarter are delivering thousands of jobs in design, media and music businesses.

The Sector Deal aims to double Britain's share of the global creative immersive content market by 2025, which is expected to be worth over £30 billion by 2025. To seize on the opportunity of this expanding market, government is investing over £33 million in immersive technologies such as virtual reality video games, interactive art shows and augmented reality experiences in tourism.

Britain is already leading the way in developing immersive technologies. PWC has predicted that the UK's virtual reality industry will grow at a faster

rate than any other entertainment and media industry between 2016-2021, reaching £801 million in value, and that by 2021 there will be 16 million virtual reality headsets in use in the UK.

Improving the nations skills is at the heart of the [Government's modern Industrial Strategy](#) and to ensure the industry has the skilled workers it needs to deliver this, up to £2 million will be made available to kickstart an industry-led skills package, including a creative careers programme which will reach at least 2,000 schools and 600,000 pupils in two years. A new London Screen Academy, with places for up to 1000 students, will also open in 2019.

Secretary of State for Digital, Culture, Media and Sport, Matt Hancock, said:

Britain's creative industries are an economic and cultural powerhouse and this ambitious deal will make sure they continue to thrive as we build a Britain fit for the future.

Our creative industries will help develop the talent of the future, ensure people are rightly rewarded for their creative content and give our firms the support they need to compete on the global stage. Millions of people around the world enjoy our world-class artistic and cultural output and we want Britain to stay a frontrunner in these vibrant sectors.

Business Secretary Greg Clark said:

The Industrial Strategy is all about building on our existing strengths and seizing the opportunities of the future. Our creative industries have been, for centuries, world renowned and at the forefront of innovation. That's why I was determined to place the creative industries at the heart of our Industrial Strategy.

To boost this innovation, we put the creative industries at the heart of our ambitious Industrial Strategy and this joint deal is a landmark moment for our relationship with this world-leading sector. By working together with universities and industry, and by investing £150 million, we will unlock growth across the UK.

The Deal is evidence of our continued commitment to our world leading creative sector, establishing a partnership that can build on the UK's position and reputation as one the most creative places on earth.

Nicola Mendelsohn, Co-Chair of the Creative Industries Council, said:

This breakthrough deal represents a huge vote of confidence in our

creative industries to continue to deliver the world class economic performance and workforce that the UK needs. We look forward to working together with Government to realise its full benefits and the potential of the creative industries in all parts of the UK.

## **Investment in Virtual and Augmented Reality**

Creative businesses are constantly innovating, matching creativity with technology to develop exciting new products and new ways to engage growing audiences. To seize on the opportunity of this expanding market, immersive technologies such as virtual reality video games, interactive art shows and augmented reality experiences in tourism, will receive over £33 million of government funding.

Exceptional growth is forecast for the virtual reality and video game sectors in the next five years with UK consumer spending on video games set to reach £5 billion by 2021.

Government will also support the highly successful UK Games Fund with an additional £1.5 million over the next two years so that it can further boost young entrepreneurs and new product creation in the trailblazing games sector.

The UK's video games industry is already established as the largest in Europe and the fifth largest globally, and this investment will drive growth further.

## **Flagship film studios expansion**

Film studios across the country are increasing their capacity to keep up with demand for production space, including multi-million pound expansions at Pinewood and Warner Bros. Studios Leavesden, as well as significant new projects such as Pacifica Ventures' £100 million investment in Barking and Dagenham and Liverpool's Littlewoods Studios.

Over the last five years inward investment in Britain's film and high-end TV industries has grown by more than 100 per cent to over £2 billion production expenditure a year, and with the right conditions that annual figure could double again by 2025.

The Sector Deal demonstrates business confidence and investment opportunities in the sector, is at an all-time high. Britain's creative industries are worth £92 billion, employ two million people and are growing twice as fast as the rest of the economy. The sector includes music, fashion, design, arts, architecture, publishing, advertising, video games and crafts.

The deal contributes to the Industrial Strategy's vision of good jobs, greater earning power for all, and prosperous communities across Britain. It aims to unlock future growth across Britain, create jobs and develop the cutting-edge technology of the future. The creative industries already export substantially more than their share of the economy and growth at home will

also help power the sector to make further strides abroad.

The commitments include:

- £72 million from the Industrial Strategy Challenge Fund with £39 million for the Arts and Humanities Research Council to support eight creative research and development partnerships across Britain and £33 million to invest in immersive technology products, services and experiences. This will support new uses of virtual reality in areas like video games, interactive art shows and augmented reality experiences in tourism that will capture the world's attention and double Britain's share of the global creative immersive content market by 2025.
- £2 million to extend the 'Get it Right' campaign to tackle online piracy and educate consumers on the value of copyright and direct them to legitimate websites.
- A new free school based in Islington with places for 1000 students (16+) from across the capital. The London Screen Academy's curriculum will include UAL Creative Diploma and A-levels and is set to open in Sept 2019. Improved access to finance from the British Business Bank for high-growth creative businesses outside of London, with up to £4 million to be invested in a new programme of investment readiness support for creative businesses.
- A new creative industries Trade and Investment Board, comprising industry and government, to replace the current Sector Advisory Group with the ambition of increasing creative industry exports by 50 per cent by 2023 and boosting the number of creative businesses exporting.
- New action to crackdown on copyright infringement. A landmark code of practice brokered by government and industry in 2017 reduced the prominence of illegal sites returned in search results. A series of roundtables between rights holders and platforms will consider the need for and develop a similar approach in relation to the online advertising industry, social media, and online marketplaces.

John Kampfner, Chief Executive of Creative Industries Federation said:

The Creative Industries Sector Deal is a welcome first step, highlighting the significant contribution our sector makes to UK innovation, productivity, and growth. But government's commitments cannot end here. We look forward to continued commitment in supporting the next generation of creatives which will ensure our creative industries remain world-leading. To this end, the Federation will be leading on a Creative Careers Campaign to

showcase the richness and diversity of creative careers to young people, teachers, parents and carers across the UK. We look forward to working with government to equip the next generation for future work.

Geoff Taylor, Chief Executive BPI & BRIT Awards, said:

This Industrial Strategy deal demonstrates that Government is now taking a strategic approach towards the creative industries as a key driver of economic growth. There will be opportunities for the music sector in new funding for VR/AR content, the creative careers programme, the Cultural Development Fund and improved access to finance. But the key new elements for music are the commitment to resolve the Value Gap and to require online intermediaries to play a more active role in tackling copyright infringement, through the establishment of new roundtables leading to anti-piracy Codes of Practice for social media platforms, online advertising networks and online marketplaces.

It is also good news that Government has pledged £2m in additional funding for the Get it Right campaign, to encourage consumers to use genuine sites to discover and access content.

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## [Speech: Call for Humanitarian Assistance in Syria](#)

Thank you Mr President. Thank you for being here today to underscore the vital importance of this topic, and thank you particularly for your very powerful statement. The United Kingdom supports your call for ICC referral.

Thank you also to the Under-Secretary-General for your continued efforts to keep the Council informed of the need for protection and registration. I support their calls. I will not rehearse the catalogue of suffering that we have heard so eloquently today but that omission should not be taken as any indication that the United Kingdom is not as horrified as others by what is happening on the ground. Specifically Mr President, it's diabolical that access is actually worse in the face of such suffering. Diabolical is a strong word, but there are no others to describe what is happening. The worst destruction and suffering has continued in Eastern Ghouta. Those who support Assad have not taken steps to help stop the violence. Instead of which Assad and his spotters have violated the strong words of this Council in Resolution 2401. This makes a mockery of the Council's authority as Ambassador Delattre set out. Since the 11 March, an estimated 100,000 people have left Eastern

Ghoutha and are in make-shift reception sites in rural Damascus. Thousands more have been bused to Idlib. Because there are no independent monitoring or provisions for civilians' safety, those fleeing and those staying remain vulnerable, and at risk of mistreatment and abuse by the regime, including being detained, disappeared or separated from their families. Humanitarians, health workers and first responders on the ground report that the regime is deliberately targeting them. This is illegal and those that help the regime are complicit in that illegality.

The situation continues even for those who are left behind. An estimated 150,000 civilians remain in Eastern Ghoutha. They suffer from acute food shortages and lack of medical supplies. They are afraid, and above all, they remember how the regime punished the civilians who fled from Eastern Aleppo in December 2016. This is why Ambassador Al-Otaibi's call for protection and registration is so urgent. We welcome UN plans to scale up support to deal with the dire situations in the IDP camps and collective shelters. We call on Russia to use its influence with the regime to ensure that the UN and its partners can also provide assistance and protection for those who remain in Eastern Ghoutha.

Whether civilians choose to stay or leave, it is essential that they be protected against attack and have access to the essentials to survive. This is not just a plea on the grounds of humanity; it is a requirement under international humanitarian law. It is the job of the Council and all members of the Council to uphold international humanitarian law. Those who side with regime in its actions are themselves guilty of violating that law.

Mr President, I would like in closing to highlight two further areas. The suffering of the Syrian people continues in Idlib, where civilians have been under attack by regime forces for many years. More than a million internally displaced Syrians live there, including those who have fled Eastern Ghoutha. In Afrin, we recognise Turkey's legitimate interest in the security of its borders, but at the same time we remain concerned about the impact of operations on the humanitarian situation. And my Prime Minister and Foreign Secretary have raised the need for both protection of civilians and access with President Erdoğan and his Ministers. It was good to hear from the Under-Secretary-General that there may at last be signs of progress in Afrin.

Mr President, after seven years of conflict, over 13 million people are in need of humanitarian assistance in Syria. The Assad regime has created the situation and is now preventing humanitarian actors from relieving some of the horror it has inflicted. We call on Russia to use its influence to ensure that, at a minimum, the UN can fulfil its mandate to ensure humanitarian assistance and protection for Syrians on the basis of need, regardless of any other considerations.

Mr President, I was at Geneva in 2012. I think we all feel that that was a huge missed opportunity in the light of events. The situation has escalated every year since that time, and as the Undersecretary General said, the level of access is worse. The Council has a small opportunity to put measures in place to reduce the risk of reprisals. As you said Mr President, if this Council cannot do it, who can?

Thank you.

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## [News story: Third Tide-Class Tanker Arrives in UK](#)

The arrival of RFA Tidesurge comes just weeks after her sister ship, RFA Tidespring, met up at sea with aircraft carrier HMS Queen Elizabeth for the first time.

The 39,000-tonne tankers can carry up to 19,000 cubic metres of fuel and 1,400 cubic metres of fresh water in support of Royal Navy operations all over the world.

The detailed customisation work to prepare RFA Tidesurge and her sister ships for operations is being undertaken at the A&P shipyard in Falmouth, sustaining around 300 jobs.

Minister for Defence Procurement Guto Bebb said:

The arrival of RFA Tidesurge in Cornwall marks another key milestone in the Tide Class programme. Tidesurge will soon join her sister ships in providing the integral support which powers our warships and helps our Royal Navy maintain a truly global presence.

While in Falmouth RFA Tidesurge will be fitted with UK specific armour, self-defence weaponry and communications systems, with the total UK work content, including A&P, in the Tide Class programme worth around £150 million and sustaining further jobs at 27 UK-based companies.

The customisation work is expected to take around four months after which RFA Tidesurge will begin final sea trials before entering service in Autumn this year.

Meanwhile, RFA Tidespring, which was preparing to conduct a Replenishment at Sea (RAS) refuelling when it met with HMS Queen Elizabeth in February, is currently acting as the training tanker for the Navy's Flag Officer Sea Training (FOST) and will take part in exercise Joint Warrior in the Spring. RFA Tiderace, which is currently docked at A&P Falmouth, is undergoing preparations for her capability trials which are expected to commence in early April.

Sir Simon Bollom, Chief of Materiel (Ships) at Defence Equipment and Support, the MOD's procurement organisation, said:

I'm proud to say that the delivery of the tanker programme will provide vital support for the Royal Navy, providing it with fuel and fresh water, while also being able to undertake a wide range of maritime operations, including humanitarian relief.

The fourth of the Tide Class vessels – RFA Tideforce – is expected to be delivered later this year.

A&P Group has held the contract to support and maintain RFA ships at home and abroad since 2008. Under the Cluster Support Programme, A&P Group provides maintenance support to groups of MOD vessels, which include RFA Argus and the RFA Bay Class vessels Mounts Bay, Cardigan Bay and Lyme Bay.

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## [News story: Women to have dedicated midwives throughout pregnancy and birth](#)

Health and Social Care Secretary Jeremy Hunt has announced that the majority of women will receive care from the same midwives throughout their pregnancy, labour and birth by 2021.

The first step towards achieving this will see 20% of women benefiting from a 'continuity of carer' model by March 2019. Research suggests that women who use this model are:

- 19% less likely to miscarry
- 16% less likely to lose their baby
- 24% less likely to have a premature baby

To help achieve this, the NHS plans to train more than 3,000 extra midwives over 4 years. There will be 650 more midwives in training next year, and planned increases of 1,000 in the subsequent years.

Mr Hunt said:

There are few moments in life that matter more than the birth of a child, so the next step in my mission to transform safety standards is a drive to give mums dedicated midwives, who can get to know them personally and oversee their whole journey from pregnancy to labour to new parent. The statistics are clear that having a dedicated team of midwives who know you and understand your story can transform results for mothers and babies – reducing stillbirths, miscarriages and neonatal deaths, and the agony that

comes with these tragedies.

This profound change will be backed up by the largest ever investment in midwifery training, with a 25% expansion in the number of training places, as well as an incredibly well deserved pay rise for current midwives.

There will also be further investment in maternity support staff, including:

- professionalising the Maternity Support Worker (MSW) role – a defined role and national competency framework will be developed and a voluntary accredited register will be established to provide assurance to the public that they are appropriately trained to high standards
- working with the Royal College of Midwives and other partners to develop new training routes into midwifery – this will help talented support workers to develop and move quickly to become registered midwives and help the midwifery profession attract and retain talented staff

These measures support Mr Hunt's ambition to halve the rates of stillbirths, neonatal and maternal deaths, and brain injuries that occur during or soon after birth by 2025.

Sarah-Jane Marsh, Chair of the NHS England Maternity Transformation Programme, said:

Taken together, this set of announcements has the potential to be the turning point in the health of a generation, and we look forward to welcoming thousands more midwives to the NHS frontline.

Midwives are the lifeblood of maternity care and these additional numbers will make a huge impact, enabling the majority of mothers in this country to have the same midwives throughout their entire maternity journey, including during childbirth.

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## **[Press release: New funding announced today will keep the city of Salisbury and its businesses thriving](#)**

The government will make available £2.5m to support businesses, boost tourism and meet unexpected costs in recognition of the exceptional response and recovery effort in Salisbury.

The money has been agreed by the government's Ministerial Recovery Group –

set up to ensure a range of national government resources and support is offered to help Salisbury respond to the attack in the city. This includes looking at economic measures and what can be done to keep it a thriving and popular city centre and tourist destination.

A £1m package of government funding to support businesses and to boost tourism and visitors, includes:

- £220,000 towards the immediate response to the incident for Wiltshire County Council;
- £367,500 to provide immediate support to businesses impacted by the incident;
- Up to £100,000 to the local Emergency Fund to support businesses impacted by the incident, as well as broader efforts to promote recovery and growth in Salisbury;
- £200,000 package of tourism promotion, including using the GREAT campaign to promote the city and encourage visitor numbers;
- Up to £100,000 to the local authority to help with public health costs associated with the incident.

David Lidington, the Chancellor for the Duchy of Lancaster and Minister for the Cabinet Office, said:

The people of Salisbury have shown great strength and resilience in the face of a cowardly and indiscriminate act.

The Government is committed to supporting this historic British city as it recovers and we will continue to do everything possible to help Salisbury moving forward.

The message is clear: the city is safe and its shops, restaurants and beautiful sites remain open for business.

Baroness Jane Scott, the Leader of Wiltshire Council, said:

This funding is crucial to help support Salisbury to recover and get back to business as usual. The focus now is supporting the city's businesses; particularly those directly affected by the incident and to do all we can to encourage visitors and shoppers to visit the city.

We need to market and promote the city to ensure that national and international tour operators and visitors continue to choose Salisbury as a destination of choice.

In addition, the Home Office has agreed £1.6m in special grant payments for Wiltshire Police to meet the initial exceptional costs of the response – and further funding as the investigation continues.

The government remains committed to working alongside the local authority and emergency services to help the area meet any further exceptional costs arising from this incident – this will include meeting the cost of cleaning up contaminated sites.

We are continuing to work closely with the local NHS trust to make certain they have the expertise and funding needed to provide the care their community needs and we will continue to work through any requests for additional support for costs incurred.

The mental health needs of the local community may not be clear for some time but we are absolutely committed to ensure effective plans are in place and the community's needs are met now and in the future.