

# News story: National Apprenticeship Week 2019 – as it happens

The 12th annual National Apprenticeship Week launched today with the theme 'Blaze A Trail', inspired by our new 'Fire It Up' national marketing campaign

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## News story: National Apprenticeship Week 2019 – as it happens

National Apprenticeship Week 2019 (NAW 2019) will showcase all the incredible opportunities doing an apprenticeship can bring – both for individuals firing up their careers, and for employers blazing a trail in their business and reaping the benefits of employing an apprentice.

In this daily round up we will feature a selection of events, announcements and good news stories from The Week.

There's still time to get involved, so please download our [supporting documents](#) to find out more.

Join in the conversation and share your NAW activities on social media and tag us @Apprenticeships and use the hashtags #NAW2019 and #BlazeATrail.

### **Monday**

#### **Top 100 apprenticeship employer league table announced, along with IiP quality mark for apprenticeship employers**

Marking the launch of National Apprenticeship Week 2019 with news of a new league table of top apprenticeship employers – blazing their own trail across England – which will rate the Top 100 large apprenticeship employers AND Top 50 SMEs. A new quality mark for apprenticeships – developed in partnership with Community Interest Company 'Investors in People' to shine a light on high-quality apprentice employers has also been announced.

Education Secretary Damian Hinds said:

We've transformed apprenticeships in this country. But that wouldn't have been possible without the employers who have been at the forefront of developing new high-quality apprenticeship opportunities that provide great training, and the employers who have embraced the huge benefits apprenticeships are bringing to

their workplaces.

This National Apprenticeship Week, I want to celebrate their contribution – giving thousands of people of all ages and backgrounds the opportunity to learn new skills and secure an exciting career.

You can find out more [here](#).

## **Damian Hinds visits WSP Head Office**

Education Secretary, Damian Hinds, marked the launch of National Apprenticeship Week with a visit to WSP. WSP are one of the world's leading engineering professional services consulting firms, who currently employ 180 Advanced, higher and Degree apprentices.

He met current apprentices and took part in a roundtable discussion, learning more about the WSP programme and their apprenticeship experience.

Damian Hinds visits WSP Head Office

## **North West Ambulance Service receive Ministerial visit**

Apprenticeships and Skills Minister Anne Milton MP today visited the North West Ambulance Service, based in Bolton, to meet some of their apprentices in job roles including ambulance technicians, call handlers and paramedics.

North West Ambulance Service apprentices met by the Minister are trained to deliver the right care, at the right time, in the right place – giving them an excellent foundation to progress in their careers, whilst making a huge difference to the lives of others.

## **National Apprenticeship Week trending and Steph McGovern supports The Week**

This morning National Apprenticeship Week, #BlazeATrail and #NAW2019 all trended on Twitter. Thanks to everyone who got involved!

Steph McGovern, BBC Breakfast Presenter, was also tweeting this morning after she interviewed Adrianna Baker, an inspirational young woman who used her apprenticeship to blaze her own trail.

Adrianna set up her own street food business, and shared with some advice on how to make it on your own.

Supportive coverage from the BBC's Steph McGovern.

## **The Big Assembly 2019**

Thousands of students, parents and careers advisers from across the country joined The Big Assembly 2019 to find out what an apprenticeship could mean for them.

The live video streamed event was hosted by apprentices, and covered topics such as how to apply to an apprenticeship, what the process is like, what it's like to be an apprentice and what your career holds at the end of the apprenticeship.

Coverage of The Week in Media Planet.

## **Media Planet**

Fantastic coverage from today's [Media Planet](#) from Apprenticeships and Skills Minister Anne Milton on the benefits apprenticeships bring to employers and the passion apprentices bring to the workplace.

The Big Assembly 2019

## **Blaze – Benefits**

Great to see support from employers across Twitter today, with many spelling out how they have benefited from employing apprentices, and their return on investment, using our 'BlazeATrail' images.

These employers included Hemlow Ltd; Careers in Health and Social Care and Oxford University.

## **Tuesday**

### **Minister visits Torbay**

Apprenticeships and Skills Minister Anne Milton visited Torbay Development Agency and South Devon College, where she met with apprentice employers from across the region at a breakfast event organised by some of their own talented and committed apprentices as part of the [Opportunities through Apprenticeships Project](#).

Apprenticeships and Skills Minister Anne Milton visited Torbay Development Agency and South Devon College.

### **TES 'Inspiring Apprentices' campaign**

TES launched their ['Inspiring Apprentices' campaign](#) yesterday marking the start of National Apprenticeship Week 2019, to spotlight apprentices at all levels and in all industries. The campaign originated by Jason Holt, Chair of the Apprenticeship Ambassador Network and backed by Apprenticeships and Skills Minister Anne Milton, and will regularly include case studies from both the Apprenticeship Ambassador Network and Young Apprenticeship Ambassador Network, highlighting the benefits apprenticeships bring to both apprentices and employers alike.

### **Apprentices at Dartmoor National Parks**

Dartmoor National Parks have employed apprentices in Conservation Works, Communications and IT since 2016. Each of their apprentices have progressed

through the business, bringing new ideas and energy. They are supporting #NAW2019 – it's great to have their support.

Dartmoor National Parks apprentices showing their support.

## **Support from Grantham College**

Grantham College are supporting our Blaze Benefits campaign – spelling out the Learning opportunities apprentices get. 71% of their apprentices agreed that their chance of earning a higher wage in the future increased because of their apprenticeship learning and training. Another positive success story!

Grantham College showing their support.

## **Wednesday**

### **BBC Breakfast**

Apprenticeships featured on BBC Breakfast this morning, with our Fire It Up campaign star Sarah, a Trainee Ophthalmic Nurse with the NHS, joining Steph McGovern in the studio. Sarah and Steph chatted about all the benefits of apprenticeships for people looking to change career, and how she used an apprenticeship to get her dream job.

You [can watch the interview online](#) until 9:15am Thursday 7 March. The apprenticeships content begins at 48 Minutes.

### **Celebrating apprenticeship beginnings**

Anne Milton visited University of East London today to attend an event celebrating over 100 new apprentices starting their apprenticeships. Anne met with staff, employers and apprentices from a wide range of organisations including Barclays Bank, Thames Tideway and NHS Trusts.

### **#AskAnApprentice trending!**

Today was #AskAnApprentice day, and all across the country apprentices took over Twitter and their workplaces to chat about apprenticeships and their journey. Support for the campaign was exceptional, and resulted in #AskAnApprentice trending nationally! Thanks to our Department for Education apprentices Emily, Kevin, Kate and Charmaine, who took over @Apprenticeships to join in the discussion.

#AskAnApprentice trended across the country on Twitter

### **Anne Milton's apprentice meet and greet**

Yesterday, Anne Milton visited Cornwall Council to meet new and existing apprentices, managers and senior leaders. Anne took part in a roundtable with apprentices who gave her a flavour of the apprenticeship programme and how they have benefited.

Anne Milton visited Cornwall Council to meet apprentices.

## **Media coverage**

Yet again apprenticeships, and National Apprenticeship Week, have received some excellent media coverage.

Cosmopolitan ran an online article on '14 cool apprenticeships you might not know existed', and the Evening Standard featured an 8 page special 'Apprenticeships 2019'.

The Gazette News featured an article on The British Army's Apprenticeship Awards which took place this week, and the Tees Business website includes a piece on Teesside University's recent 'outstanding' apprenticeship provision inspection by Ofsted.

## **Blaze Benefits**

Our week of Blaze Benefits continues, and today is A for Aspire – an apprentice's view on what their apprenticeship has enabled them to achieve.

Thanks to everyone who got involved today, including Intraining who shared this brilliant Q&A session with their apprentice Beth.

Wednesday is 'A for Aspire'.

## **Thursday**

### **Anne Milton out and about**

Today, Apprenticeships and Skills Minister Anne Milton visited Bradford Dental apprentices at 'Dentistry at BD4', where she had a go at dentistry using a model head and mouth. Minister Milton spent time with the very passionate apprentices in the practice before visiting engineering firm AESSEAL Mechanical Seals & Support Systems, shadowing apprentices designing, and manufacturing mechanical seals.

The Minister's day was wrapped up with a trip to Bradford College's Grove Restaurant to meet hospitality apprentices. The Minister helped in the kitchen with food preparation and was invited to a #NAW2019 lunch with local apprentice employers, including Bradford Council, Judith Cummins MP and Bradford Royal Infirmary.

Apprenticeships and Skills Minister Anne Milton on a visit as part of National Apprenticeship Week 2019.

## **Apprenticeships, Skills and Careers for the Future**

Our own Apprenticeships, Skills and Careers for the Future event took place earlier today, with the National Careers Service and WorldSkills UK. The event included careers leaders and young people, with inspirational apprentices and Fire It Up campaign stars in attendance, all showcasing the

benefits apprenticeships bring to individuals, employers, local communities and the economy.

Attendees at Apprenticeships, Skills and Careers event.

## **Blaze Benefits**

Our Blaze Benefits series continued today with Z for Zest.

Thanks again to everyone who took part. We loved hearing +24 Marketing apprentices talk about their zest for success!

Tomorrow is E for Energise, recognising the energy that apprentices bring to a business. Get involved and help us #BlazeATrail.

Twitter coverage of the Blaze benefits series, 'Z for Zest'.

## **Friday**

### **NAW2019 events map update**

Fantastic news to share... we have surpassed 1,000 events taking place across the country this Week – an increase on 2018!

A final tally is being taken and we will share next week!

### **Invotra visit from minister celebrates International Women's Day**

Today, on International Women's Day, Education and Skills Minister Anne Milton visited the Digital Accessibility testing lab at Invotra, where she took part in a cyber-security challenge with two fantastic female apprentices.

The minister had lunch with past and current apprentices – representing over a third of Invotra's total workforce.

Anne Milton MP, having lunch with past and current apprentices

We also joined in the #IWD2019 conversation online, sharing inspirational female apprenticeship success stories across our social media channels.

There are some truly fantastic female apprentices working in exciting sectors and today's celebration helped to showcase some of the best female apprentices in England.

### **MP Ambassador visit**

Gillian Keegan MP, MP Apprenticeship Ambassador, attended the 'How apprenticeships work for SMEs' event in Chichester today.

Organised by the South East Apprenticeship Ambassador Network and the Federation of Small Businesses, the event included levy employers wanting to transfer funds and SMEs in supply chains eager to do more.

Gillian spoke about how she started her career as an apprentice at the age of 16, and employers spoke about the benefits of employing apprentices.

‘How apprenticeships work for SMEs’ event in Chichester.

## **Landmark week for ASK programme**

National Apprenticeship Week 2019 has been a landmark week for the ASK programme. The programme, which supports schools and colleges nationwide to improve understanding and awareness around apprenticeships, has supported over 300 school events and activities across the week, resulting in over 16.5k engaged students. A further 425 events have been booked for the rest of March also.

Uptake across the programme’s other NAW2019 resources has been exceptional – 25,000 apprenticeship information posters were distributed to schools nationwide, an activity pack designed to inspire students has been used in more than 2,000 schools and colleges, the online apprenticeships quiz has had over 4,000 participants, and nearly 250 teachers participated by showing the ‘Teacher Talks’ film to their colleagues. [Find out more](#) about the ASK programme today.

ASK programme.

## **Blaze Benefits**

Our Blaze Benefits series ends today with E for Energise.

We have really enjoyed hearing about all the benefits of hiring an apprentice, and how their passion and energy can fire up the whole business.

We hope you will continue to share these positive experiences throughout the year!

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## **[News story: Veterinary medicine: Reminder how a MAH can report a supply problem](#)**

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## **Press release: New learning centre honours diplomat and codebreaker Lady Cicely Mayhew**

The Duke of Cambridge attended the opening of a new state-of-the-art learning facility at the FC0, along with three of Lady Mayhew's children.

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## **Press release: New learning centre honours diplomat and codebreaker Lady Cicely Mayhew**

The Diplomatic Academy's new theatre was named after Cicely Mayhew following a vote amongst Foreign and Commonwealth Office (FCO) staff in which she was the runaway winner.

The Mayhew Theatre is an interactive learning environment that allows remote participation from across the FCO global network thanks to high-resolution, multiple cameras and microphones that work seamlessly to capture presenters and speakers in the room.

The project began in 2017 when the Diplomatic Academy, the learning and development body of the FCO, requested a facility to make learning accessible to its global network.

A space was identified in an unused internal courtyard but as the FCO is a Grade 1 listed building, simply erecting a roof over the courtyard was not feasible. Instead, the new theatre building, including its hyperbolic paraboloid roof, was lowered into place by crane.

Jon Benjamin, Director of the Diplomatic Academy, said:

The new Mayhew Theatre shows in tangible form our commitment to equip our staff all across the world in physical and virtual

learning sessions, ensuring they have the skills and knowledge needed for 21st Century diplomacy.

It is an honour for us to name this new learning facility after the pioneering female British diplomat, Lady Cicely Mayhew, and to welcome her family members to its opening ceremony.

Cicely Mayhew worked at Bletchley Park, having been recruited from university by naval intelligence. In 1947 she joined the FCO as one of the first female diplomats, helping to pave the way for more women to join the Diplomatic Service, which had excluded women until 1946.

Cicely met her future husband while posted to Geneva but because of the 'marriage bar' in the Diplomatic Service (lifted in 1972), she was required to resign from the FCO. As compensation she was given an allowance of one month's salary for each of the two years she had served with the diplomatic service.

## **Notes for Editors**

The Diplomatic Academy is a centre of excellence, helping FCO staff to become part of the best diplomatic service in the world. The academy brings together knowledge and expertise across the FCO and other Whitehall departments with international responsibilities. The materials produced by the Academy reflect the requirements of modern diplomacy, covering topics such as International Policy, Security Defence & Intelligence, Economics, and Languages, amongst others.