

## Branding to Win Seminar: New Era - New Vision to be held on September 11

The Trade and Industry Department (TID), the Hong Kong Brand Development Council (BDC), the Chinese Manufacturers' Association of Hong Kong (CMA) and the Hong Kong Trade Development Council will jointly hold the "Branding to Win Seminar: New Era - New Vision" on September 11 (Tuesday). Guest speakers will explore opportunities and challenges brought about by various revolutionary business trends, and share branding strategies that enterprises can adopt to capture growth and enhance competitiveness under the changing market and economy.

Guest speakers at the seminar will include the Presidential Chair Professor of the Shenzhen Finance Institute and the School of Management and Economics of the Chinese University of Hong Kong, Shenzhen, Dr Jamie Jia; Partner of China Tax of KPMG Mr Daniel Hui; the Sales and Marketing Director of Octopus Holdings Limited, Ms Rita Li; Partner of Greater China of OC&C Strategy Consultants, Mr Jack Chuang; and the General Manager of Ettason (HK) Limited, Ms Diana Lam.

The seminar, to be conducted in Cantonese and Putonghua, will be held from 2.30pm to 5.15pm in rooms S226 and S227 at the Hong Kong Convention and Exhibition Centre, Wan Chai. Admission is free.

For those interested, online registration is available via the websites of the BDC ([hkbrand.org/en/registration/1040](http://hkbrand.org/en/registration/1040)) and the CMA ([event.cma.org.hk/registrations/register/740](http://event.cma.org.hk/registrations/register/740)), as well as the TID's Brand Development and Promotion website ([www.branding.tid.gov.hk](http://www.branding.tid.gov.hk)). Due to limited seating capacity, seats will be allocated on a first-come, first-served basis.

For enquiries, please call 2542 8635.

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## SLW visits Labour Department (with photos)

The Secretary for Labour and Welfare, Dr Law Chi-kwong, visited the Labour Department (LD) Headquarters this afternoon (September 6) to take a closer look at its work.

Accompanied by the Commissioner for Labour, Mr Carlson Chan, he first met with the directorate staff to get an update on the LD's work and

challenges. He said that with colleagues' professional and proactive attitude, various policy initiatives on improving employees' welfare as well as occupational safety and health have been moving forward. He encouraged colleagues to maintain a good partnership with employee and employer stakeholders to respond to the new trends of the labour market.

Dr Law then proceeded to the Statutory Minimum Wage (SMW) Division and was updated on the work of the Division in overseeing the implementation of the SMW and providing secretariat support for the Minimum Wage Commission (MWC). In accordance with the Minimum Wage Ordinance, the MWC is conducting a new round of review on the SMW rate, and will submit a report on its recommendation to the Chief Executive in Council by end-October.

He also went to the Labour Inspection Division (LID) and was briefed on inspections of workplaces in various trades conducted by labour inspectors and investigations into cases of suspected breaches of labour laws for prosecution of law-infringing employers. In addition to district offices, three Special Enforcement Teams in the LID are tasked with monitoring government service contractors' compliance with relevant labour legislation and terms of the employment contract to safeguard the rights of non-skilled workers, conduct labour inspections relating to the Supplementary Labour Scheme to protect imported workers, and inspect construction sites.

He also visited the Occupational Health Service and was introduced to its daily work by occupational hygienists, including the use of different instruments to assess the hazards affecting employees' health in the workplace, such as detecting toxic gases, asbestos and thermal stress. He expressed concern about the safety of workers working in confined spaces, such as manholes, underground sewers and tunnels. He reminded persons in charge of construction works to carry out risk assessment in advance, while workers should take all safety precautions.

Noting that a number of fatal industrial accidents which occurred in recent years involved workers falling from height, Dr Law also visited the Safety Promotion Division to hear about the LD's stepped up education and publicity on safety for working at height.





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## HAD to open temporary night heat shelters

The Home Affairs Department will open 19 temporary night heat shelters tonight (September 6) for people in need of the service.

The shelters will be open from 10.30pm until 8am tomorrow.

For further information, please call the department's enquiries hotline before midnight on 2835 1473.

The 19 night heat shelters are located at:

Hong Kong Districts:

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Central and Western –

Sai Ying Pun Community Complex Community Hall  
3/F, Sai Ying Pun Community Complex,  
2 High Street, Sai Ying Pun

Eastern –

Causeway Bay Community Centre  
Waiting Lobby, 3/F, 7 Fook Yum Road, Causeway Bay

Southern –

Lei Tung Community Hall  
Lei Tung Estate, Ap Lei Chau

Wan Chai –

Wan Chai Activities Centre  
LG/F, Wan Chai Market, 258 Queen's Road East, Wan Chai

Kowloon Districts:

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Kowloon City –  
Hung Hom Community Hall  
Multi-purpose Room, 1/F, Kowloon City Government Offices,  
42 Bailey Street, Hung Hom

Kwun Tong –  
Lam Tin (West) Estate Community Centre  
71 Kai Tin Road, Lam Tin

Sham Shui Po –  
Shek Kip Mei Community Hall  
G/F, Block 42, Shek Kip Mei Estate,  
Nam Cheong Street, Sham Shui Po

Wong Tai Sin –  
Tsz Wan Shan (South) Estate Community Centre  
Hall, G/F, 45 Wan Wah Street, Tsz Wan Shan

Yau Tsim Mong –  
Henry G Leong Yaumatei Community Centre  
60 Public Square Street, Yau Ma Tei

#### New Territories Districts:

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Islands –  
Tung Chung Community Hall  
G/F, Tung Chung Municipal Services Building,  
39 Man Tung Road, Tung Chung

Kwai Tsing –  
Kwai Shing Community Hall  
Podium, Block 6, Kwai Shing West Estate, Kwai Chung

North –  
Cheung Wah Community Hall  
Cheung Wah Estate, Fanling

Sai Kung –  
Hang Hau Community Hall  
G/F, Sai Kung Tseung Kwan O Government Complex,  
38 Pui Shing Road, Hang Hau, Tseung Kwan O

Sha Tin –  
Lung Hang Estate Community Centre  
Lung Hang Estate, Sha Tin

Tai Po –  
Tai Po Community Centre

2 Heung Sze Wui Street, Tai Po

Tsuen Wan –

Lei Muk Shue Community Hall

G/F, Hong Shue House, Lei Muk Shue Estate, Tsuen Wan

Tuen Mun –

Butterfly Bay Community Centre

Butterfly Estate (near Tip Sum House), Tuen Mun

Yuen Long –

Long Ping Community Hall

Long Ping Estate, Yuen Long

Yuen Long –

Tin Yiu Community Centre

Tin Yiu Estate, Tin Shui Wai

The temporary night heat shelters will resume their functions as either community centres or community halls in the daytime for hire by the local community and cannot continue to be open as heat shelters. People may choose to take refuge from the heat during the daytime in the common areas in any of the 21 designated community centres or community halls. Their opening hours are from 9am to 10pm. For addresses of the community centres or community halls, please browse the following webpage:

[www.had.gov.hk/file\\_manager/en/documents/public\\_services/emergency\\_services/List\\_CH\\_CC\\_Day\\_E.pdf](http://www.had.gov.hk/file_manager/en/documents/public_services/emergency_services/List_CH_CC_Day_E.pdf).

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## **Popsicle sample detected with coliform bacteria exceeding legal limit**

The Centre for Food Safety (CFS) of the Food and Environmental Hygiene Department today (September 6) announced that a popsicle sample of mango pomelo coconut cream flavour was found to contain coliform bacteria exceeding the legal limit. Follow-up is in progress.

Details of the product are as follows:

Product: Mango Pomelo Coconut Cream Ice Pop

Product brand: Nice Pops Hong Kong

Manufacturer/packer: Nice Company HK, Limited

Net volume: 82 millilitres

Best-before date: December 23, 2018

A spokesman for the CFS said, "Subsequent to announcing earlier that a

honeydew berry sorbet popsicle sample taken from the premises of a frozen confection factory in Ap Lei Chau was found to contain coliform bacteria exceeding the legal limit, the CFS has enhanced surveillance on the products of the premises and has detected from the above-mentioned sample coliform bacteria of 140 per gram, exceeding the legal limit. The results for pathogen tests were satisfactory."

Under the Frozen Confections Regulation (Cap 132AC), frozen confection for sale should not contain more than 100 coliform bacteria per gram. The maximum penalty for offenders is a fine of \$10,000 and three months' imprisonment upon conviction. The fact that the coliform bacteria exceeded the legal limit indicated that the hygienic conditions were unsatisfactory, but did not mean that consumption would lead to food poisoning.

"The CFS has informed the manufacturer concerned of the irregularity and the premises of its factory has temporarily stopped production and sale of all kinds of popsicles according to the CFS' instructions until completion of improvement measures. The CFS has provided health education on food safety and hygiene for the staff of the premises concerned again, and requested them to carry out thorough cleaning and disinfection," the spokesman said.

The CFS will continue to follow up on the case and take appropriate action to safeguard food safety and public health.

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## [Grant approved for Shandong typhoon victims in Mainland](#)

The Government of the Hong Kong Special Administrative Region has approved from the Disaster Relief Fund a grant of \$0.537 million to the Amity Foundation, Hong Kong, for providing relief to typhoon victims in Shandong Province in the Mainland.

Announcing the grant today (September 6), a spokesman for the Government said that the grant will be used to provide flour, rice and cooking oil for the typhoon victims to address their imminent needs. The grant was approved under the fast-track mechanism set up on the advice of the Disaster Relief Fund Advisory Committee to enable relief organisations to launch first-phase emergency relief work more expeditiously.

"To ensure that the money is used for the designated purposes, Amity Foundation, Hong Kong will be asked to submit an evaluation report and an audited account on the use of the grant after the relief project has been completed," the spokesman said.