

A Night of Rhapsody with HSBC, British Embassy, British Council

British-rooted international bank HSBC Philippines together with British Embassy Manila and British Council Philippines brought guests to the final weekend performance of the hit musical “We Will Rock You” at the new state of the art Samsung Performing Arts Theater in the Philippines.

“At HSBC, we value the importance of partnerships that leverage on our global connectivity to bring international opportunities and experiences to our retail and corporate customers in the Philippines. Together with our partners, we are excited to showcase the best of Britain more so given the growing linkages between the two countries,” shared Sandeep Uppal, President and CEO of HSBC Philippines.

Guests had an exclusive pass to touch, feel, taste and hear everything British, as they celebrated with HSBC Philippines, British Embassy Manila and British Council Philippines this entertaining passage of an unforgettable recreation of what makes Britain great in the eyes of the world. The British experience included interactive photo nooks that featured the famous landmarks and icons such as the Big Ben, London Bridge, Westminster St. subway, tasted a British inspired menu and saw a display of the British brands.

“I’m delighted that the British Embassy was able to partner with HSBC to put on ‘A Night of Rhapsody’ – a great celebration of British culture, music and theatre. There’s no better way than Rock and Roll Diplomacy to break down barriers and show our friends in the Philippines what British talent and creativity is all about,” said His Majesty’s Ambassador to the Philippines Laure Beaufils.

“I’m very grateful to all the artists and staff behind ‘We Will Rock You’ for making this happen and allowing us to take part in their adventure, and I’m very grateful to HSBC for their friendship and collaboration. I look forward to many more opportunities to share the best of British culture and to show the world that the UK is fun, modern, and engaging.”

There was also an exclusive opportunity for guests to meet Sam Sewell, associate producer of the “We Will Rock You” musical. Select guests also had a chance to go on a backstage tour and photo opportunity with the cast.

“With music, singing and dancing being a core part of the Filipino culture, we hope we were able to bridge this passion to life with a British flavor through the hit musical “We Will Rock You,” shared Peter Faulhaber, Head of Wealth and Personal Banking, HSBC Philippines.