

# “2024 Cybersecurity Awareness Campaign” launched (with photos)

â€œIn support of the China Cybersecurity Week, the "2024 Cybersecurity Awareness Campaign" organised by the Digital Policy Office (DPO) was officially launched today (September 7). It was kicked off with the "2024 Cybersecurity Awareness Fun Day", jointly organised by the DPO, the Hong Kong Police Force and the Hong Kong Computer Emergency Response Team Coordination Centre. The Fun Day, themed "Together, We Create a Safe Cyberworld", aims to promote public awareness of cybersecurity through exhibitions, interactive games and seminars.

In addition to the Fun Day held today, the DPO will organise a series of activities from September to December to fully echo with the China Cybersecurity Week. It includes a DPO-led Hong Kong cybersecurity industry delegation visit to Nansha, Guangzhou, where industry representatives will take part in the China Cybersecurity Week Summit and Cybersecurity Expo to deepen exchange and collaboration with their counterparts in Guangdong. Also, the DPO will spearhead the first real-life cybersecurity attack and defence drill in Hong Kong in November.

Speaking at the launch ceremony, the Secretary for Innovation, Technology and Industry, Professor Sun Dong, said, "Safeguarding cybersecurity is a long-term task that requires city-wide participation. We hope that through this series of activities of the cybersecurity week, we will not only enhance public awareness on this front, but also create a more secure and efficient cyberspace, for safeguarding the cybersecurity of our country and Hong Kong."

The "2024 Cybersecurity Awareness Week Fun Day" will be held from today until September 15 for nine days at D·PARK in Tsuen Wan. It features game booths to educate the public on cybersecurity in a lively manner. The award presentation ceremony of the Cybersecurity Tram Body Design Contest and a seminar on cybersecurity were also held today. The winning entries of the open category of the contest have been printed on the tram body and showcased to the public at various districts on Hong Kong Island from September 2 until September 29. On the other hand, cybersecurity experts introduced common cyber pitfalls, shared real-life cases and provided simple anti-scam security tips to the public in the seminar.

